



CONNECTING INDUSTRY LEADERS WITH UNIVERSITY RESOURCES

Economic Development and Industry Relations (EDIR) assists external stakeholders, both individuals and companies, in connecting with appropriate university specialists who can offer business and technical assistance, research and development, access to facilities (including the ISU Research Park, laboratories, and equipment), and assistance with workforce development.

IOWA STATE UNIVERSITY RESEARCH PARK

www.isupark.org

The ISURP is a 550-acre technology community adjacent to the ISU campus, fostering innovation for established companies and startups through a network, space, and connections to grow their business. To learn more contact our corporate engagement team.

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IOWA STATE UNIVERSITY
Economic Development
and Industry Relations

RESEARCH & STUDENTS

Iowa State is one of the nation's leading research and land grant universities. EDIR connects companies and individuals who are interested in collaboration and partnerships with the university's diverse research centers, faculty, and students.

FACILITIES & EQUIPMENT

Iowa State offers access on a fee-for-service basis to its laboratories, instrumentation, equipment and small scale production processing facilities. Contact us for more information on specific capabilities. Multiple scale-up facilities also exist and provide fee-for-service structures.

WORKFORCE DEVELOPMENT

EDIR helps companies meet their workforce talent needs by crafting strategies with Career Services offices across campus. Additionally, EDIR can assist companies wishing to utilize Iowa State expertise through customized short courses and workshops.

ISU PAPPAGOHN CENTER FOR ENTREPRENEURSHIP www.isupjcenter.org

- The Pappajohn Center for Entrepreneurship supports Iowa entrepreneurs by fostering innovation and providing tools for business improvement, connecting university courses, experiential learning, and venture resources.
- CyBIZ Lab, supported by the Ivy College of Business, allows cross-functional teams of students to work on real business projects, providing hands-on experience for students and potential solutions for companies.
- Iowa State University Startup Factory helps students, faculty, and staff build high-tech businesses through training, resources, and a network of mentors and advisors.

AMERICA'S SBDC IOWA www.iowasbdc.org

- Offers no-cost, confidential, and personalized business counseling across all 99 counties in Iowa, serving small businesses at every stage and of all sizes.
- Hosts a range of workshops and classes tailored to the current needs of businesses.
- Provides market research services, including customer acquisition strategies, market analysis, and industry analysis.

OFFICE OF INNOVATION COMMERCIALIZATION (OIC) www.techtransfer.iastate.edu

- The Office of Innovation Commercialization works to commercialize technology by transferring innovative research and creative works from ISU to the marketplace.
- Negotiates industry research partnerships and agreements, aligning university innovations with industry needs.
- Facilitates industry-sponsored research, fostering collaboration to develop and commercialize new technologies.

CENTER FOR INDUSTRIAL RESEARCH AND SERVICE (CIRAS) www.ciras.iastate.edu

- CIRAS helps Iowa companies thrive by providing comprehensive services in growth, operational excellence, executive strategy, and workforce.
- Expert assistance ranges from technical management or metallurgical help to marketing advice or guidance on pursuing government contracts.
- CIRAS experts assess company needs, educate on best practices, and work with businesses to embed lasting positive change.

